PARTNERSHIP PROGRAM

The Club is pleased to introduce our new Partnership Program. The key change to our sponsorship program is the word PARTNER. The new package benefits we have formulated seek to generate a true business partnership – maximizing the value and brand visibility for our Partners through a combination of:

a) Improved and increased branding opportunities.

b) Interactive use of our online presence and our growing database, eg: Web; Social Media and Email.

c) Tailored benefits program expanded.

The previous program provided the option for Partners to tailor their club engagement benefits to suit their business needs. Memberships; Corporate Days; Greenfee passes; Room Hire; discounts on Food & Beverage. The option to tailor a package continues into the new program – in fact it has been expanded and offers even more choice. See following pages for our range of packages and associated benefits.

Over the last year, the club has invested heavily in our digital presence. We have installed an inhouse television system. We have rebranded our hospitality operations to Woodrising Devonport – to ensure that Google doesn't get confused between whether we are a sports club or a hospitality venue – we are both.

Our Social media is growing rapidly with a dedicated digital operations manager ensuring our messaging is regular, interesting, entertaining, and constantly updating.

Fixed signage still has a part to play, but digital branding is adding huge value – it is direct, visible by more people more often, is interactive and allows for targeted messaging that can be constantly updated. It can be accessed / shared with all of our data base whether they come to the venue or not.

We trust all existing club partners find our updated and upgraded program beneficial to your business and on behalf of the board, members and staff, look forward to your continued support. For prospective new partners, we look forward to working in partnership with you.

- Board and Members of the Devonport Country Club

Oliver Kelly Group is proud to be a Diamond Sponsor of the Devonport Country Club. As a company built on a strong local foundation, we understand the value of what the Devonport Country Club has set out to deliver. The club brings together professionalism, family and community which is aligned with our own values.

The sponsorship package helps us pay back to our employees with an annual golf game to bring our team of employees together. Along with an indoor bowls game in the winter months. We find that this is a great excuse to down tools once or twice a year and let the team enjoy the banter of a friendly game of golf.

Our signage has promoted growth within our business with construction and plumbing opportunities within the club's members and those who visit the club visualising our signage and advertisement throughout the property.

Matthew Kelly and Rick Speers
Director 's - Oliver Kelly Group Pty Ltd

Oliver Kelly group

KEY STATISTICS

The below stats illustrate the brand exposure available to our Partners.

- 50,000+ vehicle movements in and out of the venue per annum
- 25,000+ visitors to our Jack bar each year
- 24,000+ meals to regular diners (plus private and booked functions)
- 7,000+ attendees to private functions booked in our Woodrising function centre each year
- 80,000+ Website unique visits per annum
- 5,000+ followers on social media + reach of 35,000 + / mth
- 3,000+ average email opens monthly
- 1,250+ club members
- 15,000 visitor rounds of golf
- 15,000+ member rounds of golf
- 10,000+ buckets of balls hit on driving range
- 3,200+ Motorised cart rounds
- 7,500+ bowlers on outdoor greens
- 5,000+ bowlers on indoor greens incl 2000 bowls visitors each year
- 1,500+ RV Park bookings per annum

DEVONPORT
COUNTRY CLUB

DIAMOND PARTNER PACKAGE

Limited to 12

DIAMOND PARTNERS BENEFIT FROM THE FOLLOWING PARTNERSHIP PACKAGE INCLUSIONS:

- Diamond Partner advertising package
  - Dedicated slides scrolling on the various TV screens throughout the building.
  - Dedicated slide on the Partner Directory monitor.
  - Upgrade your Corporate sports day to 40 + players and we will dedicate your company brand to all TV's & monitors throughout the clubhouse.
  - Live link to your business on the club website.
  - Advertorial opportunity 6 x per year for sharing on club's digital network.
  - Diamond Partner acknowledgment in our weekly "What's On" digital newsletter.
  - Fixed sign on the new Diamond Partner sign board at the entrance to the clubhouse.
  - A sign on a prominent golf course tee block.
  - Recognition on 1st tee daily event board and recognition on all results published.
- Priority access to bid on Naming Rights offerings - includes the option to bundle the naming rights and the Diamond Partnership into the one package.
- Sporting memberships are now an optional extra to Diamond packages. Choose the number of sporting memberships and categories of choice to suit your needs. Diamond Partners receive a 20% discount off the list price of membership.
- $550 credit to use on food and beverage purchases in the clubhouse throughout the year. Your choice how you use it; day to day food and beverage, or add to a corporate sports day or seminar.
- 10 complimentary individual Social Memberships; nominees receive 10% discount on food, beverage and sporting greenfees.
- 20 x 18 hole golf greenfee passes – these can be swapped for 40 x 9 hole vouchers or added to a corporate sports day.

- 20 x complimentary indoor centre greenfee passes – ideally used in conjunction with a staff function or training seminar.

- Corporate golf/sports day for 20 participants including canape style catering.
  - Option to swap in the 20 greenfee passes to enable a 40 player event.
  - Add further players at discount greenfee rate of 50%.
  - Catering for extra players, food and beverage options at additional cost.
  - Why not try a multi sport day, 9 holes of golf followed by some indoor bowls – this style of event is popular.

- Team of 4 in the annual Corporate Cup – sport and food complimentary. Beverage additional.

- Complimentary group of 4 players in one of your sponsored golf days – greenfees and comp fees complimentary. Food and beverage additional.

- Annual Event Naming Rights Draw – invitation for 2 to attend the annual sports competition naming rights draw – food and beverage complimentary. Includes the Diamond Partner only draw for the club's premium annual member sporting events.

- Free room hire for all commercial seminars and functions; includes access to club AV equipment. Food and Beverage extra.

- Tailored Benefits – trade and upgrade and add benefits to tailor a package to suit your business needs.

The combined value of the benefits est $6,500 +GST

We are offering a limit of 12 Diamond Partner packages for $3,500 +GST + membership as selected.

DIAMOND PARTNERS

MCMF. MURDOCH CLARKE MORTGAGE FUND

TOYOTA Devonport

MSM Mersey Sheet Metal & Roofing Pty Ltd

HARVEST MOON

Oliver Kelly group

Fonterra

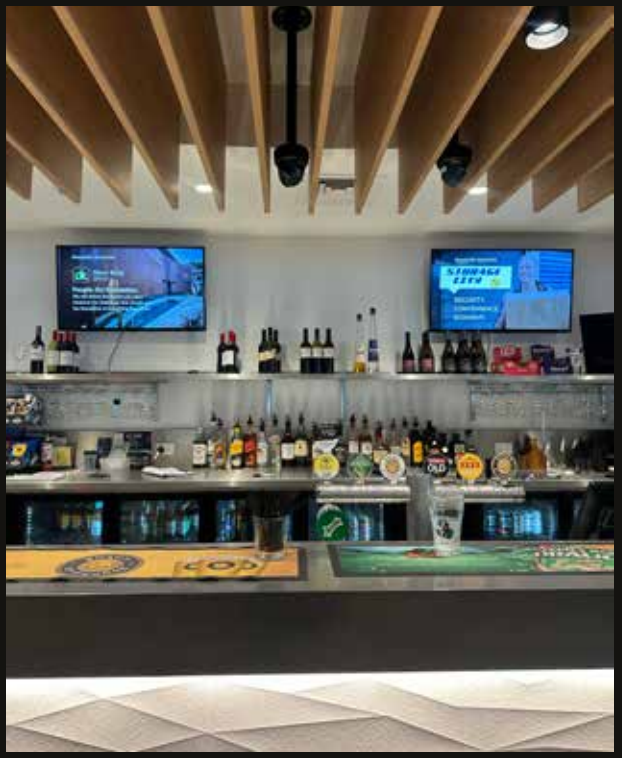
TAS CAR AUDIO & VISUAL

Rapid SUPPLY Mining & Industrial

STORAGE CITY

Steadfast Taswide Insurance Brokers

Current partners as of June 2025



DEVONPORT
COUNTRY CLUB

CORPORATE PARTNER PACKAGE

CORPORATE PARTNERS BENEFIT FROM THE FOLLOWING PARTNERSHIP PACKAGE INCLUSIONS:

- Corporate Partner advertising package
  - Dedicated slide scrolling on the partnership TV in the entrance.
  - Inclusion in the Corporate Partner slide on the Partner Directory monitor.
  - Upgrade your corporate sports day to 40 + players and we will dedicate your company slide to all TV's and monitors for the whole of the day.
  - Live link to your business on the club website.
  - Advertorial opportunity 4 x per year for sharing on club's digital network.
  - Bi monthly newsletter acknowledgment – including opportunity for business advertorial.
  - A sign on a prominent golf course tee block.
  - Recognition on 1st tee daily event board and recognition on all results published.
- Priority access to bid on new Naming Rights offerings - includes the option to bundle the naming rights and the Corporate Partnership into the one package.
- Add memberships as required in category of choice. Corporate Partners receive a 7.5% discount off the list price of membership.
- $220 credit to use on food and beverage purchases in the clubhouse throughout the year. Your choice how you use it; day to day food and beverage, or add to a corporate sports day or seminar.
- 10 complimentary individual Social memberships; nominees receive 10% discount on food, beverage and sporting greenfees.

- 10 x 18 hole golf greenfee passes – can be swapped for 20 x 9 hole vouchers or added to corporate sports day.
- Bowls Indoor Centre passes – 20 x complimentary indoor centre greenfee passes – ideally used in conjunction with a staff function or training seminar.
- Corporate Golf / Sports Day (9 holes) – for 20 participants including canape style catering.
  - Option to swap in the 10 greenfee passes to enable a 30 player event.
  - Add players at greenfee rate of 50%.
  - Catering for extra players and all beverage at additional cost.
  - Try a multi sport day, 9 holes of golf followed by indoor bowls. Add the bowls for just $220.
- Team of 4 in the annual Corporate Cup – sport and food complimentary. Beverage additional.
- Complimentary group of 4 players in one of your sponsored golf days – greenfees and comp fees complimentary. Food and beverage additional.
- Annual Event Naming Rights Draw – invitation for 2 to attend the annual sports competition naming rights draw, food and beverage provided by club.
- Free room hire for all commercial seminars and functions; includes access to club AV equipment. Food and beverage additional.
- Tailored Benefits – trade and upgrade and add benefits to tailor a package to suit your business needs.

The combined value of the benefits est $3,500 +GST

We are offering Corporate Partnerships for $2,000 + GST + membership as selected

CORPORATE PARTNERS

ACINTYA PTY LTD
[Suren & Bev Naiker]

adbri MASONRY
an ADBRI company

BUZZZED
ELECTRICAL

CleanTek
Services

DELTA
HYDRAULICS

goodstone
group

Joy of
Hearing

neca

NEWMANS
home furnishings

nubco

PELLOWS
Saws & Mowers

Pinegrove
Funerals

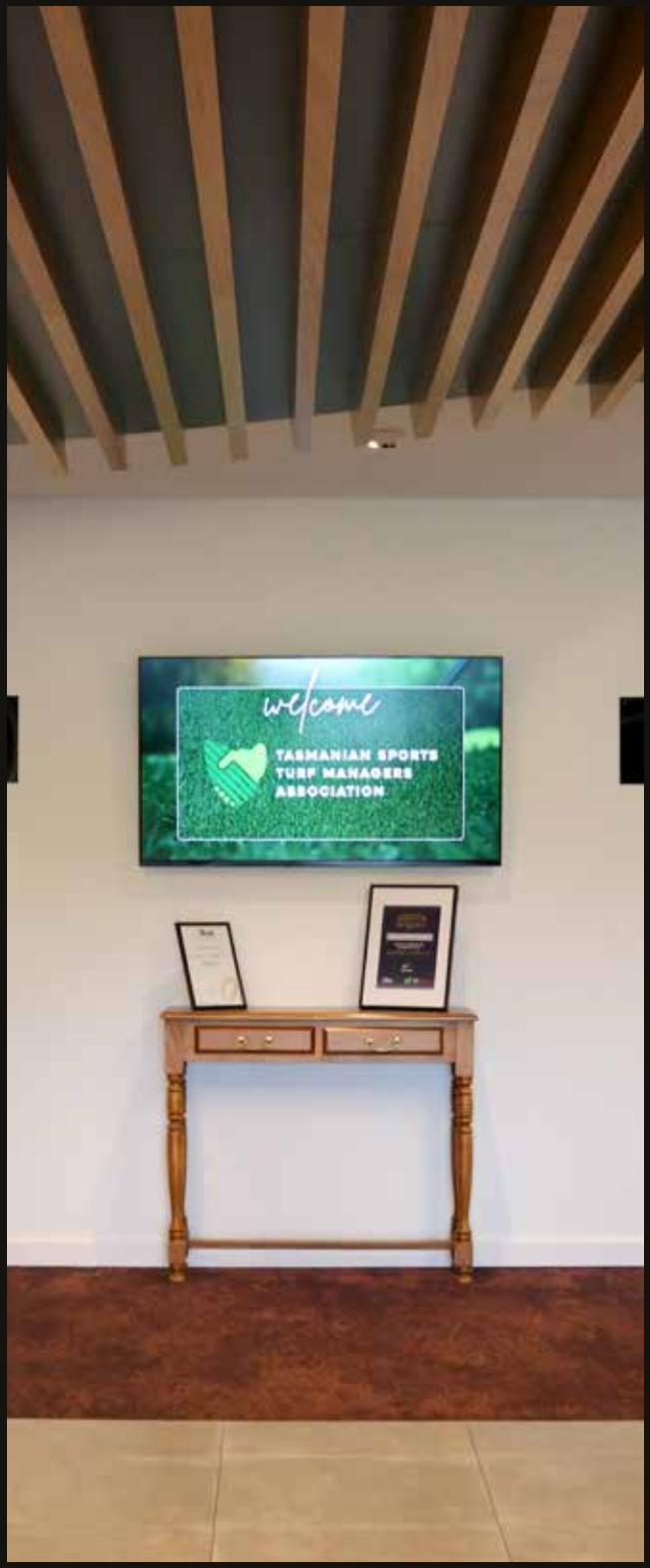
PFD
FOODSERVICES

southern cross
protection

SPREYTON
BUTCHERY

winc.

Current partners as of June 2025


welcome
TASMANIAN SPORTS
TURF MANAGERS
ASSOCIATION

Murdoch Clarke Mortgage Fund (MCMF) is extremely pleased to continue its association with the Devonport Country Club.

MCMF became a corporate partner of the Club four years ago after being very impressed with the Club's operation and growing membership base.

At that time MCMF had an office in Hobart and was looking to expand to better service investors and borrowers in the North and North-West of the State. In late 2021 MCMF opened an office in Launceston.

MCMF encourages businesses to consider becoming a partner of the Club. MCMF's experience is that your partnership will not only support the club and its members, but will also be of benefit to your business.

- Stephen Cox
Business Development Manager
Murdoch Clarke Mortgage Fund

DEVONPORT
COUNTRY CLUB

BUSINESS PARTNER PACKAGE

BUSINESS PARTNERS BENEFIT FROM THE FOLLOWING PARTNERSHIP PACKAGE INCLUSIONS:

- Business Partner advertising package
  - Shared slide scrolling on the partnership TV in the entrance.
  - Inclusion in the Business Partner slide on the Partner Directory monitor.
  - Advertorial opportunity 4 x per year for sharing on club's digital network.
  - Bi monthly newsletter acknowledgment.
  - A sign on the car park side of the members Electric Cart Shed.
  - Recognition on 1st tee daily event board and recognition on all results published.
- Priority access to bid on new Naming Rights offerings –includes the option to bundle the naming rights and the Corporate Partnership into the one package.
- 4 x complimentary individual Social Memberships – nominees receive 10% discount on food , beverage and sporting greenfees.
- 4 x 18 hole golf greenfee passes – can be swapped for 8 x 9 hole vouchers.
- 10 x complimentary Bowls Indoor Centre passes– ideally used in conjunction with a staff function or training seminar.

- Team of 4 in the Corporate Cup – at discounted rate of $40 per player. Sports and food included. Beverage additional.
- Complimentary group of 4 pax in golf event that you sponsor – greenfees and comp fees complimentary. Food and beverage additional.
- $110 credit to use on food and beverage purchases in the clubhouse throughout the year. Your choice how you use it; day to day food and beverage, or add to a corporate sports day or seminar.
- Annual Event Naming Rights Draw – invitation for 2 to attend the annual sports competition naming rights draw – food and beverage complimentary.
- Free room hire for all commercial seminars and functions; includes access to club AV equipment. Food and beverage additional.
- Tailored Benefits – trade and upgrade and add benefits to tailor a package to suit your business needs.

The combined value of the benefits est $1,500 +GST

We are offering Business Partnerships for $500 + GST + membership as selected

BUSINESS PARTNERS

ASH DENTURE CLINIC

BOLAND BRICKLAYING

BRIDPORT BEACH HOUSE

DERRICO AUTOMOTIVE

DEVONPORT PLANT HIRE

DOBSON ELECTRICAL

FAIRBROTHER PTY LTD

FIRESTOP TASMANIA PTY LTD

FLASH STAINLESS ALUMINIUM

GOODSTONE GROUP

HILLS TRANSPLANTS

IGA SPREYTON

IMPRESS PRINT

JUST FOR YOU HOMEWARES

LEANNE'S TROPHIES & GIFTS

LEAPING GOAT COFFEE

LIBBY'S CAFÉ

MERSEY BANK APARTMENTS

ONE AGENCY COLLINS REAL ESTATE

PHYSIOTAS

RAANI JADE

STIHL SHOP DEVONPORT

TAS FREIGHT

TASSIE TRAILERS

TERRY WHITE CHEMMART LATROBE

THE WHITE WARDROBE

TORQUE GEAR FOR GUYS

Current partners as of June 2025

DEVONPORT
COUNTRY CLUB

CHOOSE YOUR PACKAGE:

DIAMOND PARTNER PACKAGE - $3,500 + GST

CORPORATE PARTNER PACKAGE - $2,000 + GST

BUSINESS PARTNER PACKAGE - $500 + GST

DEVONPORT
COUNTRY CLUB

NAMING RIGHTS DRAW

A POPULAR FEATURE OF THE SPONSORSHIP PROGRAM IS THE ANNUAL NAMING RIGHTS DRAW.

Late in the year, all program partners will be invited to attend an Event Naming Rights Draw evening.

The event Naming Rights Draw gives every partner a chance to be allocated a sporting event naming sponsorship opportunity on the calendar. The draw is a "Last Man Standing" style, with the major prize going to the last drawn;

Diamond Partners Only Draw

- The last drawn Diamond Sponsor will be entitled to the naming rights of all the Devonport Country Club, Sports Sections Championships.

Diamond Partner/Corporate Partner Draw

- The last drawn Diamond Partner / Corporate Partner shall be entitled to the naming rights of the Saturday Golf Monthly Medal competitions.

- The second last drawn Diamond Partner / Corporate Partner shall be entitled to the naming rights of all Tuesday Veterans Golf Monthly Medal Stroke Competitions and the third last, all Wednesday Women's Golf Monthly Medal Stroke Competitions.

- The fifth last and preceding eight Diamond Sponsors / Corporate Partners will be entitled to naming rights of a golf Honour Board event or other Major Sporting Event or other benefits as agreed.

Business Partner Draw

- There is a separate event Naming Rights Draw for Business Partners.
- The last drawn Business Partner shall be entitled to the naming rights of the Men's and Women's 'Thursday Club' weekly golf event. (not including the 1st Thursday of each month)
- The second last Business Partner sponsor drawn will be entitled to the naming rights for the 'Black Tee Challenge' held on the first Thursday of each month with qualifiers from each monthly event eligible to play in a final championship event to be held in December.

PARTNERSHIP PROGRAM EXPRESSION OF INTEREST

BUSINESS NAME:

CONTACT NAME:

POSTAL ADDRESS:

PHONE NUMBER:

EMAIL:

I/WE HEREBY ACCEPT THE INVITATION OF THE DEVONPORT COUNTRY CLUB TO PARTICIPATE IN ITS PARTNERSHIP PROGRAM *(TICK APPROPRIATE BOX)*

DIAMOND PARTNER - $3,500 + GST

CORPORATE PARTNER - $2,000 + GST

BUSINESS PARTNER - $500 + GST

EXTRAS YOU WOULD LIKE TO ADD TO YOUR PACKAGE:

YOUR CONTRIBUTION IS TO BE MADE BY THE 31ST OF AUGUST

BSB: 067-402 Acc: 10706486

SIGNED BY THE AUTHORISED OFFICER OF YOUR BUSINESS

DATE:

PRINT NAME:

SIGNATURE:

WITNESS:

SIGNATURE:

DEVONPORT
COUNTRY CLUB

66 WOODRISING AVENUE, SPREYTON

(03) 6427 2381 | RECEPTION@DEVONPORTCOUNTRYCLUB.COM.AU

WWW.DEVONPORTCOUNTRYCLUB.COM.AU